

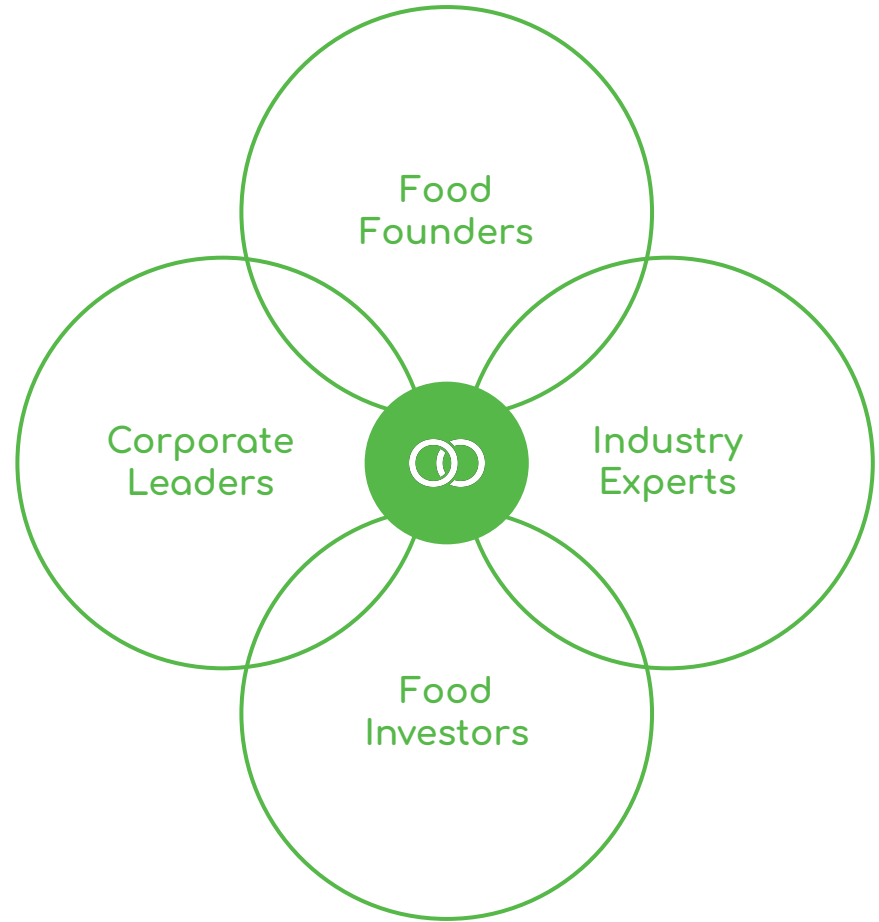


branchfood

The Launchpad for Food Innovation

# Branchfood is the launchpad for food innovation.

Established in 2015, we bring together all corners of the industry through curated events, investments, shared workspaces, and advisory support, connecting innovators and fostering growth to transform the food industry.



# Branchfood's integrated portfolio of organizations meets the needs of change-making innovators.

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Hub connecting innovators across the food supply chain through curated events, shared workspace, and advisory support.

EST. 2015

BRANCH  
VENTURE  
GROUP

Network of investors providing capital and industry expertise to high-growth food ventures with sustainable missions.

EST. 2017

FOODEGE

Annual food summit bringing together the industry's leading minds to reveal the latest innovations shaping the food industry.

EST. 2018



# Branchfood's programs accelerate the scale and pace of innovation across the supply chain.

800+

CPG and agri-foodtech founders supported through membership, matchmaking, and consulting

\$3.5<sub>MM</sub>

Invested in 15 early-stage startups developing CPG and agri-foodtech solutions

200+

Community-forward, educational and networking events hosted in partnership with experts in the field

18K+

Industry-specific connections, from agriculture to consumption, upstream and downstream

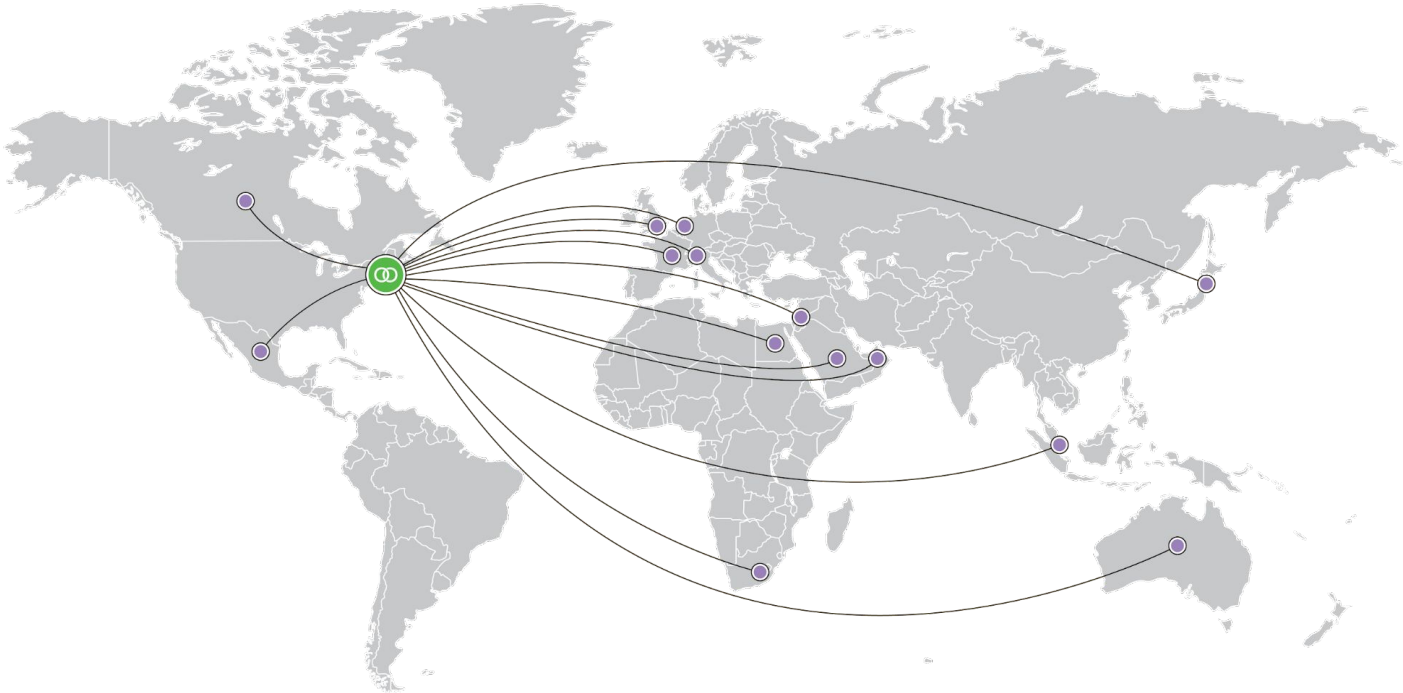
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Mentors-in-residence with expertise in food, agriculture, technology, and business

20K+

Digital audience across monthly newsletters, social media channels, and Meetup group

Branchfood's work is cross-borders, engaging country representatives who seek to advance innovation.



# We've worked to identify the unique needs that Branchfood can fill, while bringing Rhode Island food leaders into our ecosystem.

## Understanding the ecosystem

- "Learning tour" interviewed 30+ food stakeholders – non-profits, food corporations, manufacturers, distributors, governmental agencies
- Convened roundtables with **20 stage two food startups**
- Joined food-related conferences, trade missions, and investment events
- Facilitated introductions & conversations on co-manufacturing with state and business representatives

## Including leaders and food startups in our events & programs

- Food Edge 2022 Summit  
May 3-5, Boston + virtual
- Summer Gathering w/ JPMorgan Chase  
July 13, Boston
- Food Investment gathering w/ACG Boston  
September 21, Boston
- Monthly Community Table  
first Thursday of the month, virtual

# Based on our learnings, we identified key areas where Branchfood can add differentiated value to the existing strong food support in the state

## Stage 2 Food Startups - Growth Strategy

Targeted insights across multiple areas of scaling up a food business

P&L Management, Packaging, Sales and Marketing, Expansion

Help from experts and successful founders across the country

## Co-Manufacturing Access & Support

Support for food businesses unique product development and manufacturing

Knowledge of manufacturers that can create specific products

Help with how to choose and partner with a co-manufacturer

## Funding & Financing to Support Growth

Guidance on funding for sustainable business growth and access to investment \$

Funding strategy and options available as the business scales

Connections to investors with different types of capital for scaling businesses

**Food Ecosystem Activation & Support – Connections & Resources**  
*State + National + International*

We've created a suite of offerings that we already launched and that will grow throughout 2023 to meet those needs.

### Clearinghouse of food resources

- Startup membership and shared workspace
- Mentorship and industry insights
- Online knowledge/videos

### Industry-specific, in-person and virtual events

- Monthly Community Table
- Expert-led educational seminars
- Community gatherings and startup showcases

### Industry-wide engagement

- Connecting state resources and regional food corps
- Consulting and advisory support to accelerate innovation across the supply chain

### Community activation

- Introductions across the regional food ecosystem
- Engagement opportunities with innovation clusters throughout the US and worldwide



# Innovation comes from communities. We invite you to join us!



Lauren Abda



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